

The White Sale Is the Center of Attraction for Thrifty Shoppers These Days

700 Delightfully New and Dainty

Silk Dresses

Many New and Delightful Style Touches Find Expression in These

\$24.95

Two points of note about these Dresses—the diversity and charm of style, and the very moderate price marked on them. These Dresses are very lovely and Springlike, prettily draped and trimmed with the new overskirts, soft sashes and girdles, bands of shirring, embroidery and dainty collars and cuffs.

The variety of fabrics includes:

- Taffeta, Georgette Foulard
- Crepe de Chines
- Flowered Georgette Combinations

Sizes 16 and 18, and for bust measurement, 36 to 44.

Hundreds of Charming Wash Dresses

Attractively Priced \$5.95, \$7.50, \$10, \$12.50



Women's Wear Stores, Third Floor

Clearing of High Price Suits

\$75 Suits reduced to \$55 | \$55.00 Suits reduced to \$35.00
\$60 Suits reduced to \$45 | \$35.00 Suits reduced to \$24.95



Special Saturday Candy

Chocolate Raisin Fudge

Pecan Delights

Taffy

English Walnut Sundaes

Almond Nut Nougate

Fresh Strawberries in Milk Chocolate



Try a box of our 60c pound Assorted Chocolates.

Just Received —

Dress Skirts

\$12.50



High-grade silk and light weight novelty woolen Skirts, also baronet satins, triangle satins, spiral cloth, mirrets, pussy willows, silk failles, crepe de chimes, kitten's-ear satins, all-wool poplins, French and men's wear serges and novelties, made up in stunning styles; sizes, 24, 30, 40.

Petticoats \$4.98

Dress Skirts at \$7.95

In white serges, silts, gathers, tucks, embroidered, brocade, pleats, yokes and tailored models, with just the kind of belts, pockets and buttons; all wanted materials and colors \$7.95

Third Floor.

"Kentucky Dream"

Waltz

Another "Beautiful Ohio" in waltz popularity, and one that is a worthy successor. On the other side is "Velvet Lady," another charming number. It's one of the Victor records for May—No. 18529—85 cents. Come in Saturday and hear it.

Wrapper Dresses

For Elderly Women and Invalids

Made especially for us after designs by the head of the house dress section. Made of percale in grays or indigos to meet the demands for a wrapper with style, chic and neat and practical; sizes 36 to 46; at only \$2.98

Fifth Floor.

An Important Sale of Untrimmed Hats — and — Ostrich Plumes



\$2.98

The chance of the season to buy lovely hats and fashionable ostrich trimming at prices conspicuously lower than other stores are offering.

Untrimmed Hats

\$2.98

The illustration shows a few of the fascinating shapes, which include everything that is newest and smartest, for dress, tailored and sports wear. Lisere, Milan, Milan hemp, horsehair and many fancy straws; come in black, white and a great number of light and dark shades, and make this a limitless assemblage of desirable models.

Ostrich Feathers

\$1.98 to \$5

Full, fluffy, beautiful ostrich plumes are the loveliest, smartest trimming of the season. These are 10 to 24 inches long, and are black and white. All new and pastel shades.

Fourth Floor

Sensational Sale of Underwear and Hosiery Main Floor

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| \$2.00 FACTORY REJECTS, \$1.00 | \$5.00 LACE HOSE, \$3.98 |
| Slightly imperfect, black, white and all colors, made to sell at \$2.00 a pair. \$1.00 | Real Lace Hose, in all colors and sizes; regular \$5.00 a pair; on sale for \$3.98 |
| WOMEN'S \$2.50 SILK HOSE, \$2.00—"Nagara Maid" Silk Hose, "Kinloch" Silk Hose, "Ziffel" Silk Hose; on sale \$2.00 | Women's 75c to \$1 Sample Silk Hose. 59c |
| and shoe shades; \$1.25 regular price; on sale for \$1.00 | Women's \$1 to \$1.25 Silk Hose. 79c |
| SAMPLE HOSE, 15c—Women's 25c and 35c plain and fancy cotton 15c | Women's \$1.50 to \$2.00 Sample Silk \$1.00 |
| WOMEN'S 50c HOSE—Plain and colored \$1 | FINE \$2.25 SILK HOSE, \$1.75—Black, white and shoe shades; regular \$2.25 ones for \$1.75 |
| FACTORY LEFTOVERS, ODDS AND ENDS OF UNDERWEAR | |
| Women's 13c 11c 25c and 35c 23c | Women's 60c to 75c 59c |
| Women's 25c 15c 50c 35c | Women's 55c to 65c 43c |
| | Women's 50c 29c |
| | Women's \$1.25 89c |



Main Floor.

The Dress for Graduation 6 to 16 1/2 Years



The silk, georgettes, voiles, laces, lingerie and dainty organdies. Effectively trimmed with small groups of tucks, bands of sheer laces, embroidery and embroidery flouncing, edges, satin bows and French flowers; hand embroidery and hand smoking, heading, etc. Each a masterpiece in style and quality.

\$7.95—\$10—\$14.95

Fourth Floor.

\$10 Colored Silk Dresses
Taffeta silks, satins, etc.; nicely tailored, effectively trimmed with colored embroidery and piping. Also nobby silk georgette collars and cuffs \$7.95
Plaids, colors and stripes, for girls 6 to 14 years.

Juniors' and Misses' White Dresses

Juniors' and Misses' Silk Dresses

\$10—\$14.95—\$19.95

Solid colors and combinations in plaids, stripes and flowers; hand embroidery, heading, tucks, shirring and belts are conspicuous among the trimming features \$19.95
All are favored new colors, including pastel, afternoon party shades; exceptional values.

Many new and unique styles for graduation in pure white georgette crepe, French voile, lingerie and organdy. Elaborately trimmed with hand embroidery, heading, smoking and sheer laces, etc.
Handsome sash belts of Liberty satin and ribbon and French flowers, very attractively priced.
Fourth Floor.

Boys' Norfolk Suits \$5



Kool Cloth Suits in the new summer Norfolk models, in green, brown and light wool, crash mixtures and tweeds, in neat spring patterns; 7 to 18 years.

Free With every purchase amounting to \$5 or more we will give you a pair of slits free.

NORFOLK SUITS, \$7.50

Dressy suits in the new waist-line Norfolk models of chevrons, cassimeres and tweeds; the shades are gray, brown and green mixtures; also one lot of shepherd checks, reinforced, with an extra pair of trousers, correctly cut and full lined; 7 to 18-year sizes; Centennial price \$7.50

Norfolk Suits

An extensive display of better grade new spring style Norfolk Suits, panel backs and waist-line model Norfolk Suits. \$9.95—\$12.95—\$15.00

Blue Serge Suits

The favorite for dress wear, splendidly tailored of all-wool blue serge, new waist-line Norfolk models, with nicely tailored trousers, full lined, 8 to 18-year sizes; Centennial price Saturday at \$9.95

Knee Trousers \$1.50
Serviceable chevrons, tweeds and kool cloth, in neat light and medium patterns; sizes 6 to 17 years; Centennial price \$1.50

Boys' Madras Shirts (12 1/2 to 14), 98c

Wash Suits \$1.89
New styles, colors and materials in five selections in plain white, solid colors and pretty combinations; very attractive. \$1.89

Boys' Stripe Percalé Blouses (6 to 14) 98c

Choice of 200 Georgette Blouses \$5



\$5

A very special Saturday feature in the arrival of these two hundred attractive new blouses, secured under-price, enabling us to give you better values than usual. They embrace all the new favored style features for Summer wear in white and flesh, striking new pleated, embroidered and braided styles.
Their cleverness and price will instantly appeal to all who appreciate genuine economy. Specially featured for Saturday at \$5.00

\$1.50 Welworth Waists, 89c

One hundred and fifty of these well-known "Welworth" waists in fine sheer voiles in a pleasing style assortment, not quite perfect, which in no way affects their appearance or wear; choice Saturday \$89c



Men's Sample \$2.50 to \$4 Straw Hats

Don't think something is wrong with these hats—for they are perfect, new and desirable in every manner. They represent the sample line of
A Large Eastern Manufacturer
Who closed them out to us at a price we are justified in passing along to you at savings of one-fourth to one-half.

\$1.95

Every New and Up-to-Date Model

Most wanted styles and shapes; every hat has self-conforming leather sweat, satin lined, finest of pure silk band. They come in the popular new shapes, in sennetts, in fine and course weave, with tooth and cable edge, fine featherweight Manilas and Porto Ricans, in telescope, toplins and drop styles, in all sizes. Get your straw hat now and save.

Main Floor.